



Secure Canada 2008

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Background

The Secure Canada 2008 Exhibition will take place from September 30 – October 1, 2008 at Lansdowne Park in Ottawa, Ontario, Canada. This event will give U.S. manufactures an opportunity to showcase their products and services as well as market themselves to potential clients within the public and private security and defense sectors. Exhibitors at Secure Canada 2008 will meet thousands of qualified decision-makers with interests in defense, security, public safety, risk mitigation, threat response and emergency planning. The event will feature a full range of security solutions both for government and industry spanning three distinct show segments:

- TechNet North 2008 - Canada's National Showcase for C4ISR solutions, products and technologies.
- Unmanned Systems Canada Expo 2008 - Canada's premier event focusing on the national and international ground, air and maritime unmanned systems marketplace.
- Secure Canada and the World - American companies are invited to exhibit within the U.S. Embassy Defense and Security Pavilion. This will allow security professionals to network and experience the latest products and technologies focused on the growing needs of government safety, security and defence departments.

Secure Canada 2008 is a United States Department of Commerce Certified Trade Event. Representative from the U.S. Commercial Service of the Embassy of the United States of America will be available to answer questions and offer counseling on doing business in Canada.

Who Can Attend

Exhibitors

Exhibitors at the show are expected to be from the defense, security, public safety, risk mitigation, threat response and emergency planning sectors. There will be numerous federal government procurement officials and decision-makers from dozens of departments and agencies present at this show, including those departments looking to procure equipment in response to the government's recent announcement of the Canada First Defence Strategy. This event provides an excellent venue for U.S. companies to gain market exposure. To register to be part of the U.S. Embassy Pavilion at this important defense and security event, contact lucy.latka@mail.doc.gov.

Visitors

Secure Canada provides the ideal opportunity for defense and security professionals in both the public and private sectors to learn about the latest products and technologies. Visitors are restricted to official representatives of government defense, public safety and security agencies and private sector organizations in these sectors. Attendees will include representatives from the Canadian Federal Government from the various Ministries, including but not limited to, Canada Border Services Agency, Department of National Defence, Canadian Coast Guard, Royal Canadian Mounted Police, Health Canada, Public Works and Government Services Canada, etc.

For More Information

Please visit the website at www.securecan.ca or contact Lucy Latka at: lucylatka@mail.doc.gov Phone: (613) 688-5219; Fax: (613) 238-5999.

The U.S. Commercial Service — Your Global Business Partner

With its network of offices across the United States and in more than 80 countries, the U.S. Commercial Service of the U.S. Department of Commerce utilizes its global presence and international marketing expertise to help U.S. companies sell their products and services worldwide. Locate the U.S. Commercial Service trade specialist in the U.S. nearest you by visiting <http://www.export.gov/>.

For further information, please contact lucy.latka@mail.doc.gov, the CS Canada National Defense Sector Specialist. Visit our website at <http://www.buyusa.gov/canada> to discover commercial opportunities in Canada.

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